



Pioneering Fertility Technologies for Improved Patient Outcomes

Genea Biomedx is a global leader in comprehensive in vitro fertilisation (IVF) solutions, delivering innovative technologies which empower patients to realise their dream of raising their family. Our cutting-edge devices enhance clinical outcomes by addressing variables like human error and environmental factors.

With user-friendly interfaces and automation, we boost efficiency and minimise errors. Through cutting-edge devices hosting intuitive interfaces and automated features, we provide consistent optimal clinical outcomes by increasing efficiency and reducing the risk of error. Committed to research and development, we set new industry standards. As a trusted partner, we provide exceptional customer service and support to laboratories worldwide, offering a holistic IVF solution for healthcare professionals and patients.



GENEA BIOMEDX VALUES

AT GENEa BIOMEDX, OUR TEAM OPERATES WITH A CORE SET OF VALUES WHICH SUPPORT OUR VISION AND SHAPE OUR CULTURE.

- **A GLOBAL IVF LEADER WITH INNOVATIVE SOLUTIONS.**
- **COMMITTED TO RESEARCH.**
Setting industry standards with exceptional global customer service.
- **PERSONALISED SERVICE.**
Person-to-person interaction is our hallmark value
- **CONTINUOUS INNOVATION.**
Core mission ensuring cutting-edge devices for optimal outcomes
- **TRUSTED BY HEALTHCARE PROFESSIONALS.**
Offering a holistic IVF solution.

GENEA BIOMEDX PRODUCTS

ELEVATE YOUR LAB'S PERFORMANCE WITH ADVANCED SOLUTIONS.



PRECISION MONITORING FOR OPTIMAL OUTCOMES

Geri® delivers personalised incubation with stable temperature, gas, and humidity control, plus integrated time-lapse monitoring. Six independent chambers minimise disruption, while Geri Connect & Assess® enables remote monitoring and data sharing.



THREE DECADES. ZERO RECALLS. ABSOLUTE TRUST

Developed and used by embryologists for over 30 years, Gems® culture media has helped bring more than 10k babies to life worldwide. Optimised for every IVF stage, it delivers consistent, reliable results you can trust.



REVOLUTIONISING CRYOSTORAGE WITH PRECISION AND SIMPLICITY

Offers real-time monitoring, LN2 level estimation, instant alerts, and dual-person access authentication—designed to keep your samples safe, always.



SEAMLESS TRACEABILITY, EVERYWHERE YOU NEED IT

A customisable electronic witnessing system using RFID or QR codes, designed for mobile ID checks and seamless integration into your lab. Empower your workflow with flexibility, mobility, and transparency from day zero to day seven.



GENIE SOLUTION: AN END-TO-END WORKFLOW

A comprehensive solution for genetic analysis of pre-implantation embryo biopsy samples—detecting aneuploidy, structural rearrangements, and single gene disorders through linkage-based analysis. From sample prep to sequencing and reporting, all in an integrated system.



Scan the QR to discover more about us and stay connected!

