



Pioneering Fertility Technologies for Improved Patient Outcomes

Genea Biomedx is a global leader in comprehensive in vitro fertilisation (IVF) solutions, delivering innovative technologies which empower patients to realise their dream of raising their family. Our cutting-edge devices enhance clinical outcomes by addressing variables like human error and environmental factors.

With user-friendly interfaces and automation, we boost efficiency and minimise errors. Through cutting-edge devices hosting intuitive interfaces and automated features, we provide consistent optimal clinical outcomes by increasing efficiency and reducing the risk of error. Committed to research and development, we set new industry standards. As a trusted partner, we provide exceptional customer service and support to laboratories worldwide, offering a holistic IVF solution for healthcare professionals and patients.



GENEA BIOMEDX VALUES

AT GENE BIOMEDX, OUR TEAM OPERATES WITH A CORE SET OF VALUES WHICH SUPPORT OUR VISION AND SHAPE OUR CULTURE.

- **A GLOBAL IVF LEADER WITH INNOVATIVE SOLUTIONS.**
- **COMMITTED TO RESEARCH.** Setting industry standards with exceptional global customer service.
- **PERSONALISED SERVICE.** Person-to-person interaction is our hallmark value
- **CONTINUOUS INNOVATION.** Core mission ensuring cutting-edge devices for optimal outcomes
- **TRUSTED BY HEALTHCARE PROFESSIONALS.** Offering a holistic IVF solution.

GENEA BIOMEDX PRODUCTS

ELEVATE YOUR LAB'S PERFORMANCE WITH ADVANCED SOLUTIONS.



GERI INSTRUMENT

One Geri incubator on a display table and a module located in the wall dedicated for Geri humidity.

GERI CONNECT AND GERI ASSESS

Fully operational Geri Connect and Geri Assess workstation for demonstrating the assessment tools and the remote access to the Geri incubators.



GEMS MEDIA BOTTLES

A shelf with media bottles, as well as a Geri medium bottle next to the Geri instrument.



GELIDA LITE

Demonstrate the secure storage, with smart and precise monitoring, and ensure the safety of the samples.



GUARDIAN

Guardian is a unique electronic witnessing system using both types of identification label technologies, RFID chip and QR codes, designed as a seamless protection system for patients and IVF clinics.



GENIE PGT KITS

This kit enhances pregnancy rates per transfer and lowers the risk of miscarriage, offering crucial insights to support decisions related to embryo transfer.

