



Pioneering Fertility Technologies for Improved Patient Outcomes

Genea Biomedx is a global leader in comprehensive in vitro fertilization (IVF) solutions, delivering innovative technologies that empower patients to realize their dream of starting a family. Our cutting-edge devices enhance clinical outcomes by addressing variables such as human error and environmental factors.

Through advanced devices with intuitive interfaces and automated features, we aim to deliver consistently optimal results and minimize errors. Committed to research and development, we set new industry standards. As a trusted partner, we provide exceptional customer service and support to laboratories worldwide, offering a complete IVF solution for healthcare professionals and patients.



## GENEA BIOMEDX PRINCIPLES

AT GENEa BIOMEDX, OUR TEAM OPERATES WITH A CORE SET OF PRINCIPLES THAT SUPPORT OUR VISION AND SHAPE OUR CULTURE.

- **A GLOBAL IVF LEADER WITH INNOVATIVE SOLUTIONS.**
- **COMMITTED TO RESEARCH.** Setting industry standards with outstanding global customer service.
- **PERSONALIZED SERVICE.** Person-to-person interaction is our hallmark value.
- **CONTINUOUS INNOVATION.** Core mission ensuring cutting-edge devices for optimal results
- **TRUSTED BY HEALTHCARE PROFESSIONALS.** Offering a complete IVF solution.

# GENEA BIOMEDX PRODUCTS

ELEVATE YOUR LAB'S PERFORMANCE WITH ADVANCED SOLUTIONS.



## PRECISION MONITORING FOR OPTIMAL OUTCOMES

Geri® delivers personalized incubation with stable temperature, gas, and humidity control, plus integrated time-lapse monitoring. Six independent chambers minimize disruption, while Geri Connect & Assess® enables remote monitoring and data sharing.



## ZERO RECALLS. ABSOLUTE TRUST

A trusted media suite developed and refined over 30 years. Since the launch of Gems®, there have been zero product recalls - supporting the birth of thousands of babies worldwide. Optimized for every stage of IVF, it delivers consistent, reliable results you can count on.



## REVOLUTIONIZING CRYOSTORAGE WITH PRECISION AND SIMPLICITY

Provides real-time monitoring, LN2 level estimation, instant alerts, and dual-person access authentication—designed to keep your samples safe at all times.



## SEAMLESS TRACEABILITY, EVERYWHERE YOU NEED IT

A customizable electronic witnessing system using RFID or QR codes, designed for mobile ID checks and seamless integration into your lab. Empower your workflow with flexibility, mobility, and transparency from day zero to day seven.



## GENIE SOLUTION: AN END-TO-END WORKFLOW

A comprehensive solution for genetic analysis of pre-implantation embryo biopsy samples—detecting aneuploidy, structural rearrangements, and single-gene disorders through linkage-based analysis. From sample prep to sequencing and reporting, all in one integrated system.



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